

It is hard to believe that this school year is coming to an end! It has been a tremendous year for PTAs at all levels in West Virginia. Our successes over the past year could not have been possible if it were not for the great leaders and members that we are fortunate to have in every local unit.

This year, West Virginia PTA has a statewide membership increase, with over 7,000 members! This is some of the best news that I can share with our local leaders. We are becoming a louder voice for all children and through that voice, we are sharing the power of Today's PTA. With an increased membership, we are able to do more at the state level through our trainings, programs, and resources that are offered to each PTA and member.

The 91st Annual West Virginia PTA Convention was our signature event this year with over seventy individuals in attendance at the Blennerhassett Hotel in Parkersburg. Our convention was one of the best that I have ever attended because of the support we received from everyone in attendance. This year, we had great speakers, workshops, and events that included First Lady Joanne Jaeger Tomblin and West Virginia's Teacher of the Year. Next year's convention will be even more eventful, so plan to attend now!

As we wind down this year, we are looking to an exciting summer as your Board of Managers will meet and attend valuable trainings and conduct the business of our association, conduct the 2014 Regional Trainings as we go on the road again in July, and prepare to make 2014-2015 a great year for PTA throughout the Mountain State.

Plan now to attend one of the 2014 Regional Trainings to receive up-to-date officer information, membership cards, and many valuable resources to get the year started off right. Don't forget to submit officer information to the West Virginia PTA office by July 1st to ensure our records are up to date!

Towards the end of the month, West Virginia PTA will be sending out additional information for your Standards of Affiliation to ensure that your PTA is meeting its reporting requirements for the federal government and West Virginia PTA. Remember that by being in good standing, you will have access to great resources and remain an exempt organization within the guidelines of the Internal Revenue Service. Keep a lookout for additional information this month!

On a final note, as we prepare for a new year, please keep membership retention and growth a forefront of your PTA's activities this summer and fall. West Virginia PTA is conducting a membership campaign for the 2014-2015 membership year that will award the PTA is each region that has the largest percentage membership growth with a cash award! Additionally, the largest PTA in West Virginia will receive special recognition with a cash award and the *new* traveling PTA Membership trophy! So, start planning your membership campaigns today!

Have a safe and enjoyable summer!

Best.

President

West Virginia
P7/4

everychild.onevoice.®

### Honoring 2014 Reflections Award Recipients

### "Believe, Dream, Inspire."

The following are the winners in the WV PTA Reflections 2013-2014 program. I would like to thank all of the students who participated as well as their parents for encouraging their children in this project. Special thanks to all of the school chairman who worked so hard to coordinate this program. It is not an easy task and we appreciate you taking the time to read the rules, pass them out, gather all the entries, check the paperwork, find judges and then send them on to the next level.

We had 190 entries at the state level from 29 PTAs in 5 counties. Twenty one of those PTAs had winners at the state level. Fifty nine places were awarded and of those, 35 were in attendance at the luncheon held April 5th at the Parkersburg Arts Center. What a wonderful day that was. First Lady Joanne Jaeger Tomblin spoke to us about the importance of the arts in education and in our lives, awards were presented and the students were able to have their picture taken with the First Lady. The exhibits at the arts center were absolutely fantastic, I hope you all had a chance to explore and enjoy. The works on display most certainly made you believe, dream and be inspired. Please give thought over the summer to next years theme....

"The world would be a better place if..."

### **Visual Arts**

### **Primary**

Lily Beecroft - Hooverson Heights Primary – First Place Ryder Adams - Blennerhassett Elementary – Second Place Jordan Groves - Johnson Elementary – Third Place Jayden Hill - Berkeley Heights Elementary – Fourth Place Caitlin Gray - Bunker Hill Elementary – Fifth Place

### Intermediate

Ethan Robey - Wellsburg Middle - First Place Grace Givens - Potomack Intermediate - Second Place Colby Goode - Johnson Elementary - Third Place Cassidy Lane - Criss School - Fourth Place Olivia Williams - Criss School - Fifth Place

### Middle

D'Marco Logan - Martinsburg South Middle - First Place Destiny Klub - Martinsburg South Middle - Second Place Kaycee Grzybek - Wellsburg Middle - Third Place Andrew Dillie - Wellsburg Middle - Fourth Place Brooke Cronin - Follansbee Middle - Fifth Place

### **High School**

Ty Mellott - Mountain State - First Place

### **Special Artist**

Sabrina Martin - Musselman Middle – First Place Gabby Maples - Martinsburg South Middle – Second Place Kara Gladden-Tuscarora Elementary – Third Place Nolan Mellott - Musselman Middle – Fourth Place Matthew Beard - Musselman Middle – Fifth Place

### **Dance Choreography**

### **Primary**

Taylor Broadwater - Steenrod Elementary - First Place Molly Henthorne - Steenrod Elementary - Second Place Molly Henthorne - Steenrod Elementary - Third Place

### Intermediate

Diana Rutherford - Bunker Hill Elementary - First Place Kennedy Engasser - Johnson Elementary - Second Place

### 2014 Reflections Award Recipients Con't

### **Photography**

### **Primary**

Gretchen Lang - Johnson Elementary - First Place Lynsie Morrissett - Jefferson Primary- Second Place Reghan Miller - Valley View Elementary - Third Place Merritt Delk - Steenrod Elementary - Fourth Place Sydney Ellwanger - Bunker Hill Elementary - Fifth Place

### Intermediate

Ethan Robey - Wellsburg Middle - First Place Charles Ihlenfeld - Steenrod Elementary - Second Place Leah Baynham - Hooverson Heights Primary - Third Place Ethan Robey - Wellsburg Middle - Fourth Place Kelsey Glessner - Steenrod Elementary - Fifth Place

### Middle

Aleynah Miller - Musselman Middle – First Place Aleynah Miller - Musselman Middle – Second Place Megan Ayala - Triadelphia Middle – Third Place Hayley Hawthorne - Wellsburg Middle – Fourth Place

### **Film Production**

### Intermediate

Shaylee Groves - LB Millsop Primary - First Place Melyn Bachinski - Hooverson Heights Primary - Second Place

### **Literature**

### **Primary**

Reghan Miller - Valley View Elementary - First Place Nathan Ky - Spring Mills Primary - Second Place Carissa Ring - Spring Mills Primary - Third Place Caitlin Gray - Bunker Hill Elementary - Fourth Place Luke Dunaway - Steenrod Elementary - Fifth Place

### Intermediate

Gracie Vensel - Steenrod Elementary – First Place Sydney Glessner - Steenrod Elementary – Second Place Daniel Adams - Hooverson Heights Primary – Third Place Madison Gray - Mill Creek Intermediate – Fourth Place Michael Pfeuffer - Mill Creek Intermediate – Fifth Place

### Middle

Lauren Sandy - Musselman Middle - First Place Lauren Sandy - Musselman Middle - Second Place

### **Musical Composition**

### Intermediate

Angela Rithner - Wellsburg Middle - First Place

### Middle

Lydia Simon - Triadelphia Middle – First Place Kaeleigh Patterson - Wellsburg Middle – Second Place Jonah Henthorne - Triadelphia Middle – Third Place

### **High School**

James McLaughlin IV - Wheeling Park - First Place

### National PTA® Membership Challenge



### Get 14 in '14 and Win \$1,000!

Jumpstart your membership push and get a chance to win \$1,000 for your PTA. Get 14 members to join your local PTA between February 1, 2014 and May 31, 2014 and receive one entry to win \$1,000 for your PTA.

### Here's how it works: Recruit and Report!

Recruit 14 members... Get 1 entry Recruit 28 members... Get 2 entries

For every 14 members you recruit, attach one "Official National PTA 14 in '14 Entry Form" to your State PTA membership dues report. Send the entry form(s) and your membership dues report to your State PTA Office. You can find the form online at **PTA.org/Challenge**. Start recruiting now to increase your odds of winning." 14 local PTAs will be selected to win \$1,000 in June 2014. Drawing will be held at the **118th Annual National PTA® Convention & Exhibition** in Austin, Texas.

\*Limit 10 entries per PTA.

### Your PTA could be a Winner!

For more information, visit PTA.org/Challenge

Get14! / Grow / Win

## Membership Challenge National PTA® **Entry Form**

\_\_\_\_(insert PTA name) has recruited and

reported 14 members between February 1 - May 31, 2014.

This certifies that

Local PTA Leader Signature

State PTA Signature

# Enter my PTA to win \$1,000!

# **Get14! / Grow / Win**



### Today's PTA Membership Saves You Money



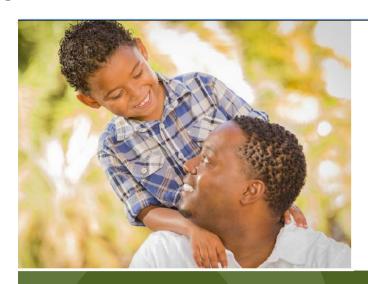
PTA members receive discounts on a variety of services and products to help your family save money daily. Help keep your family's budget on track throughout the school year with offerings from these retail and service providers.

PTA Benefit Provider	Benefit Type	Your Savings!
eTrak« Always Know.	Retail – Child Safety	FREE child safety tracking device (\$149 value), plus e-Trak subscription orders earn your local PTA \$6 and State PTA \$2.
ifocus	Retail – Educational System	15% discount on the ifocus Standard or Deluxe System; multi-award winning attention-training system for ages 6-12.
STAPLES that was easy:	Retail – Office Supply Store	Save 10% off school supplies & furniture; 25% off copy and print purchases; get 5% rewards on all other purchases* & free shipping from staples.com; plus teachers earn 2%-5% in classroom rewards on your Staples purchases when you sign up for the Reward A Classroom program. *Exclusions apply.
Real Possibilities	Service – 50+ Senior Benefits & Value	Save up to 15% on 1-3 year membership discounts.**
Hertz.	Service – Car Rental & Travel	Save up to 20% off car rentals, plus receive special vacation offers throughout the year.*
MetLife Auto & Home®	Service – Insurance	Special group discounts on auto insurance from MetLife Auto & Home® with quick and easy switches, plus a discount for bank account deductions; save even more with multi-car discounts.**
SHARP	Service – Electronics	Sharp® supports National PTA efforts through annual product donations and periodic discounts.
RSC	Service – College Prep & Financial Aid	Waived \$79 fee for entry level Knowledge Base program; plus receive other PTA-only deep discounts on higher level college & career advising programs; ideal for Grades 8-11 (with emphasis on Grades 8-9).

\*Exclusions and/or \*\*qualifications may apply. Visit online at PTA.org or contact retail/service provider for more details.



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Join fathers, grandfathers, male teachers, mentors, and PTA MORE (Men Organized to Raise Engagement) Alliance experts at the **fatherhood networking event of the year!** 

### Featuring workshop sessions for today's fatherhood leaders, designed to:

- Provide resources to get men involved in your PTA, school, and community
- Provide ways to create diverse male engagement
- Create awareness of fathers' rights to help children be successful
- Create successful PTA male membership drives
- Build school programs to increase male engagement

**2nd Annual** 

### 2014 National PTA® Male Engagement Conference

October 24 - 26, 2014 | Atlanta, Georgia Embassy Suites Hotel | Atlanta Airport

E xpert-led sessionsM ultiple workshops

∙3 Da ys of networking

**⊀** eynote speakers







### Registration Information

Registration opens in **April 2014!**Space is limited – Register Early.

Conference Registration: \$119

Special Hotel Room Rates: \$84 King per night (plus tax)

\$84 Double per night (plus tax)

To learn more and register for the conference, visit **PTA.org/MEC2014**. For hotel reservations, contact **1-800-EMBASSY** (362-2779) or 1-404-767-1988. **Group code: NPTA** 





Signature Sponsor





### National PTA and Schwan's Home Service Unite to Empower PTAs With Online Fundraising Network

Discount through Schwan's Cares™ Fundraising Network offered to PTA members

ALEXANDRIA, Va. (May 6, 2014) — With a shared commitment to giving back and making a difference, National PTA® and Schwan's Home Service. Inc., through its <u>Schwan's Cares</u>™ Fundraising Network, have joined forces to offer a new fundraising opportunity for PTAs across the country. To celebrate the parents and teachers working hard to positively impact families, schools and communities, Schwan's Home Service also is offering a special new-customer discount to individual PTA members.

"Across the country, PTAs are a powerful voice for children, a relevant resource for families and communities, and a strong advocate for public education," said Otha Thornton, president of National PTA. "We are pleased to join forces with Schwan's Home Service in using their Schwan's Cares™ Fundraising Network to support PTAs in raising funds that help schools improve; communities grow and prosper; and make a difference for education, health and welfare of all children."

For more than 60 years, Schwan's Home Service has been delivering more than 350 high-quality frozen foods right to families' doors. In addition to making it easier for families to create delicious home-style meals, Schwan's Home Service, through the Schwan's Cares™ Fundraising Network, helps schools, sports teams and other community groups raise funds via an online platform that allows consumers to donate money by simply ordering from Schwans.com.

Through this partnership, Schwan's Home Service will:

- Contribute between 20 and 40 percent of each total purchase to the buyer's preferred local PTA for all purchases made through a PTA campaign on the *Schwan's Cares™* Fundraising Network. Additionally, after the initial campaign period, PTAs can earn 5 percent on purchases for up to one year.
- Coordinate the processing and fulfillment of all purchases made through a PTA campaign, delivering food orders directly to campaign supporters' homes.
- Offer PTA members a new-customer discount of \$5 off \$25 or \$10 off \$50 on their first Schwan's® purchase.
- Offer \$25 off \$75 on any PTA member's first purchase during the month of May.

"We are honored to be working with National PTA and to have the opportunity to bring seamless and hands-free fundraising to parents and teachers across the country," said Jason Von Bank, managing director of *Schwan's Cares™* Fundraising Network. "Together, we can raise awareness and money for great causes within PTA throughout the entire year."

For more information about the fundraising opportunities and discounts available to PTA members through Schwan's Home Service, visit PTA.org/benefits.

2014-2015 Membership Challenge and Incentive Program



At the 2015 West Virginia PTA Convention, your PTA can be honored for your membership increase!

Here's two ways of winning!

One PTA in **each** region will be honored with a \$100 cash prize for having the highest membership increase based on percentage!

The **largest** PTA in West Virginia will be recognized with a \$200 cash prize and the **NEW** West Virginia PTA Traveling Trophy!



### The PTA Treasurer

### Final Steps Before Leaving Office Checklist:

- Making sure that all state and national portions of dues have been collected and forwarded to the state PTA office.
- Balancing the books to prepare for the audit.
- Making sure that the PTA's books agree with the bank balance and outstanding checks, plus cash on hand.
- Preparing the annual report covering the term of office.
- Submitting IRS Form 990, 990-EZ, 990-N, 990-T, or other IRS forms if required (after the fiscal year has ended).
- Preparing other reports required by the government.
- Arranging for the transfer of all records, reports, and files to the new treasurer.
- Obtaining and filing new signature cards with the bank, so that the new treasurer will be authorized to sign checks without delay.
- Arranging for bonding as required by the PTA.
- Forwarding the annual report to the appropriate PTA office.

### **Important Action Item!**

New this year, the 2014-2015 Local Unit Officer Form will be *ONLINE*!

Go to www.westvirginiapta.org/2014update.shtml to complete the form!

Local Unit Officer information is due by JULY 1, 2014!

### West Virginia PTA Board of Managers

**Officers** 

President - Justin M. Raber

304-615-3956...justinraber@westvirginiapta.org

President-Elect - Vacant

**Vice President - Janelle Sperry** 

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**Eastern - Christine Wuest** 

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North Central - Vacant

Northern - Jeana Parr

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Southern - Vacant

Southwestern - Vacant

Western - Vacant

West Virginia PTA Office – Pam Perry, Staff Assistant

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Please direct all written correspondence for Board Members to the West Virginia PTA Office. **Committee Chairmen** 

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### 91st Annual West Virginia PTA Convention

Thank you to all who attended the 91st annual convention! We hope you enjoyed the convention and plan to attend next year event. Be sure to mark you calendars, the 92 annual convention will be held April 17 & 18 at the Blennerhassett hotel in Parkersburg WV. If you have feedback regarding this years convention you can send it to carriesharp@westvirginiapta.org or justinraber@westvirginiapta.org.